



CASE STUDY # 105

Company / User: PriceSmart, San Diego, CA.

The Challenge:

PriceSmart is a rapidly growing retail chain that operates in the Caribbean and South America. Because they operate the AS400 across their large network they needed a flexible gateway product to transform the IPDS print stream into usable PostScript or PCL. PriceSmart also required the ability to enable session licensing in an “on demand” fashion at their disparate locations.

Before, they used a hardware solution, in this case an IPDS chip which was costly and prone to failure. When the chip failed, it would need to be replaced.

The Solution: **IPDSXpress™**

American Printware and PriceSmart started a contractual agreement to supply PriceSmart with the IPDSXpress™ solution in September of 2006 and this robust relationship continues to this day. As of May 20th 2015, we have supplied PriceSmart with close to 200 sessions across their market area. PriceSmart prints the bar code labels that hang above their in store displays as part of the IPDSXpress™ solution. Using bulk buying methods we are able to supply the print sessions on a “just in time” basis and are able to offer competitive pricing to keep their overall costs down. Our solution is the most widely used IPDS transform software in the world.

Please contact us for more information regarding our IPDS gateway products: IPDSXpress™, IPDSServe™ and IPDSServe/PDF™.

Contact Bill MacVicar, Sales and Technical Manager at 949-488-2222 or bmacvicar@apwi.com

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