



“HostServe by APWI helped us improve productivity and profits while better servicing our customers” ~ Pam Trowbridge, IT Manager, Postal Center International

The Challenge:

Pam Trowbridge, IT Manager for Postal Center International, the largest digital printing, mail presort and direct mail company in Florida was faced with a multitude of challenges to effectively run a customers job and provide a better ROI.

Challenges included:

1. Converting mainframe IBM/AFPDS data to PCL based data.
2. Manipulating data to eliminate manual sorting and allow more efficient processing.
3. Adding barcoding and OMR marks to the job.
4. Mail each recipient's correspondence in one envelope.
5. Converting to a multiple up formats to save money on printing.
6. Reposition customer addresses to match window envelope.
7. Adding document set numbers for total job integrity.

The Solution:

American Printware, Inc (APWI) HostServe with the mail consolidation and commingling module was able to solve those issues and provide dedicated service, support and training.

Pam chose APWI because of the company's reputation to provide comprehensive solutions in a timely manner. APWI's, HostServe module with mail consolidation and commingling proved to be simple and cost effective with a robust tool set.

PCI uses HostServe in the IT department to assist in conversion, commingling, barcoding, 2 up and delivery to a database for electronic sorting and calculation of total pages in each document set as well as the feature to automatically pull data from a queue, process it and send it to a printer without operator intervention.

Further, HostServe allowed PCI to convert data from AFP to ASCII to recreate the documents and added barcodes and document set numbers and remapp the data with minimal programming. PCI added two 110PPM printers to their system to work with this customers data.

HostServe has allowed PCI to automate processes, commingle documents, and add barcoding, all to reduce manual labor and insure the integrity of the mail piece. PCI eliminated manual operation thus saving time and money and passing the savings onto customers.

PCI plans to use other HostServe functions in the future to expand to other conversions and products.

For more information, call us at (949) 488-2222 or email us at info@apwi.com to discuss how American PrintWare, Inc. can help you.